

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

KNCI Healthcare Hero of the Week 1.04-2.25

OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.***

Contest Administrator: KNCI, 280 Commerce Circle, Sacramento, CA 95815

Contest Sponsor: Texas Roadhouse Inc. 3322 Outer Loop, Louisville, KY 40219

1. HOW TO ENTER

- a. These rules govern the KNCI Healthcare Hero of the Week 1.04-2.25 ("Contest"), which is being conducted by KNCI ("Station"). The Contest begins on Monday, January 4, 2021 and ends on Thursday, February 25, 2021 ("Contest Dates"). Entrants may enter via online only.
- b. To nominate yourself, or a healthcare worker you know for entry in the Contest, entrant may enter online beginning on Monday, January 4, 2021 at 12AM PST and ending on Thursday, February 25, 2021 at 6:25AM PST ("Entry Period") as follows:
  - i. Each entry consists of an entry form and the submission of a single photograph ("Submission"). To enter online, visit KNCIFM.com and follow the links and instructions to enter the Contest and complete and submit the Submission during the Entry Period outlined above. Submissions are subject to all notices posted online including but not limited to the Station's Terms of Use and Privacy Policy. Only one (1) Submission per eligible Entrant during the Entry Period regardless if Entrant has more than one email address. Multiple Entrants are not permitted to share the same email address. P.O. Boxes are not permitted as addresses. Submissions submitted may not be acknowledged or returned. Proof of entry of a Submission shall not be deemed proof of receipt by the Contest Administrator.
- c. The below criteria is required when including a photo with your nomination.
  - i. Photographs must be of persons eighteen (18) years or older featuring their first day back to school, the office, a restaurant, or a first car, first home, first pet, etc. Any photographs that include children must have

a photo release signed by a parent or legal guardian. Any photographs that include sculptures, statues, architecture, paintings, and other works of art will not be accepted. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's art.

- ii. The photograph, in its entirety, must be a single work of original material taken by the person entering the Submission. By entering the Contest, the Entrant represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the Entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph. By entering the Contest, the Entrant acknowledges, and warrants that the submitted photograph may be used by the Contest sponsor may use submitted photos on their owned-and-operated website/social media channels.
  - iii. Photographs must contain only a picture of the Educator. Each photograph, in its entirety, must be a single work of original material taken of the Educator by permission of the Educator. By entering the Contest, the Educator represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the Educator, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.
  - iv. The nominee must be fully dressed in the photograph and the photograph must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
  - v. The photograph must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
- d. Nominators must answer the following ten (10) questions about the nominee for the nominee to be considered in the Contest.
1. Your email
  2. Birthday
  3. Postal Code
  4. Gender
  2. Are you nominating yourself, or someone else?

3. First & last name of nominee?
  4. Nominee's contact number? (including area code)
  5. Nominee's email address?
  6. Where does your nominee work?
  7. What your Healthcare Hero's job title?
  8. Why should Pat, Tom, & Cody choose this person to be the Healthcare Hero of the Week?
  9. Your first & last name?
  10. Your contact number? (including area code)
- e. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in, or may be disadvantaged in participating in, the Contest. Entrants should not rely on streamed broadcasts and are encouraged to listen to the Station on-air versus online. The Station is not responsible for any disadvantages or losses that result from online streaming delays of any nature, nor is station otherwise responsible for any delays in online streaming.
  - f. Each Nominator may submit only one (1) Submission per nominee. When an eligible Submission can be determined, there will be approximately one (1) weekly winner selected in the Contest.
  - g. The Contest Sponsor and/or Station may discard any Submission that it deems suspicious, objectionable or in poor taste, as determined by the Contest Sponsor and Station in their sole discretion.
  - h. Entrants may be provided with an opportunity to opt-in for membership/participation as part of the entry process, but membership/participation is not required to enter the contest.
  - i. Only one (1) entry per person is permitted regardless of the method of entry. There will be up to a total of Eights (8) winner(s) selected in the Contest.
  - j. All online entries must be received by the end of the Entry Period.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all educators who are legal U.S. residents of the state of California, eighteen (18) years of age or older, and who reside in the Sacramento Metropolitan area as defined by Nielsen; this includes Yolo, Sacramento, Sutter,

Nevada, Placer, and El Dorado Counties. Void where prohibited or restricted by law.

- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio stations, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Radio Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to KNCI Healthcare Hero of the Week 1.04-2.25 are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to KNCI Healthcare Hero of the Week 1.04-2.25 are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to KNCI Healthcare Hero of the Week 1.04-2.25 are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to KNCI Healthcare Hero of the Week 1.04-2.25 are not eligible to participate. These restrictions also apply to immediate household members of contest or prize winners.
- d. To claim a prize, the winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. Nominators are required to provide truthful information and the Contest Sponsor and Station will reject and delete any Submission that it discovers to be false or fraudulent. The Contest Sponsor and Station will disqualify any Submission that does not meet the eligibility requirements and will also delete any Submission as required by law.

- g. This Contest is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

### 3. PRIZES

- a. EIGHT (8) prizes will be awarded. Each prize consists of ONE (1) gift card to Texas Roadhouse. The Approximate Retail Value (“ARV”) of the prize(s) is \$60.00. Transportation costs are excluded in the given price. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s).
- b. All sales, prizes and other taxes, gratuities and any other incidentals associated with the prizes are the sole responsibility of the prizewinner(s). Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability, in which case, a prize of equal or greater value will be awarded. The Station assumes no responsibility or liability for damages, loss, or injury resulting from acceptance or use of the prize. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station or Contest Administrator or Sponsor, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). The Station reserves the right, in its sole discretion, to cancel or suspend the Contest should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the Contest, or the Internet portion of the Contest. Decisions of the Station are final.
- c. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Contest are final.
- b. EIGHT (8) prizewinner(s) will be selected in the Contest during the following periods of time (“Drawing Periods”)
  - One (1) prize winner will be selected on Wednesday, January 6, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.

- One (1) prize winner will be selected on Wednesday, January 13, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, January 20, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, January 27, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, February 3, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, February 10, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, February 17, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- One (1) prize winner will be selected on Wednesday, February 24, 2021 at approximately 12 PM PST in a random drawing of all eligible online entries received between Monday, January 4, 2021 at 12AM PST and 6:25AM PST on Thursday, February 25, 2021.
- c. Odds of winning depend upon the number of eligible online entries received during the applicable Drawing Period.
- d. Entries are specific to each designated Drawing Period and will not be included in subsequent drawings.
- e. Winners must listen to the Station to win but do not need to be present to win. All prizes must be picked up or claimed within THIRTY (30) days of winning, as directed by the Station, including in-person, if public health conditions permit, at the office of the Station located at 280 Commerce Circle, Sacramento 95815 between regular business hours of 8:30 a.m.PST 5:30 p.m. PST, Monday through Friday. If public health conditions do not permit a Winner to claim the prize in person within THIRTY (30) days, the Station will coordinate with the

Winner to confirm Winner's identity remotely and to deliver the prize by mail or other means of delivery. If a Winner has a prize shipped, the Winner will be required to sign a release that the Station and any Released Parties (defined below) are not responsible if the prize is late, lost, stolen, misdirected, undeliverable, or damaged during shipping. In such cases, there is no purchase necessary to enter or win, except for reasonable postage and handling fees the amount of which shall not exceed \$1.50 plus the actual cost of postage to ship the prize.

- f. Potential winner(s) will be notified of winning by telephone at the time of the drawing. Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential winner(s) will be required to respond to such notification attempt and must execute and return, along with the guest(s) of the winner(s), an IRS Form W-9, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Contest Sponsor liability release forms within thirty (30) days of such notification or notification attempt or prize(s) will be forfeited. If a winner has not reached the age of majority in his/her state of residence, the prize(s) will be awarded in the name of his/her parent or legal guardian. If a potential winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Station or Contest Administrator or Sponsor is not responsible for any changes in an entrant or winner's email address, phone number, mailing address or other contact information.

## 5. CONDITIONS

- a. **Effective immediately, KNCI Promotions Department is temporarily closed for prize pick up until further notice to limit the spread of COVID-19. Please check back to this page and keep tuning into KNCI for further updates, and follow our social media accounts on Twitter, Facebook, and Instagram for the latest.**
- b. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate multiple entries entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Contest Administrator's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses

- for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest. Failure to comply with the rules of the Contest may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered contests and seek damages to the fullest extent permitted by law.
- c. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on its website: KNCIFM.com within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
  - d. Calling the Station regarding the Contest constitutes permission for the Station to tape the caller's voice and use it on the air. All telephone calls during the Contest may be taped without further permission from the caller. By entering the Contest and/or acceptance of prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
  - e. Each winner will be required to produce identification satisfactory to the Station. For example, winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Contest is void where prohibited by law. Failure to comply with the terms and conditions applicable to Contest entry, including without



- limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Contest. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any “deal-making” with or between other Contest entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Station at its sole discretion and on a case-by-case basis.
- f. Participation in a Contest and/or acceptance of prize(s) constitutes agreement by entrant and/or winner (and by winner’s guest(s) if applicable) release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents and all others connected with them and the Contest (the “Released Parties”) from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
  - g. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or winner(s) (and winner’s guest(s) if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties’ control.
  - h. Except where prohibited, by entering the Contest, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts

situated in Sacramento, California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

## 6. PRIVACY

- a. By participating in the Contest, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at: KNCIFM.com. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that Twitter, Facebook, or Instagram collects through an entry in the Contest may be subject to Twitter's, Facebook's, or Instagram's own terms and policies

## 7. WINNERS' LIST/COPY OF OFFICIAL RULES

- a. Any violation of these rules may result in disqualification. Consistent with Section 1(e), only one (1) entry per person. Any attempt by any one or more entrants to obtain more than one entry by using the same email address, Twitter, Facebook, or Instagram account or similar registration method through any means including, without limitation, multiple/different email addresses, Twitter, Facebook, or Instagram accounts, identities, registrations, logins or other methods will void all entries from that address or account, and such entrant(s) will be disqualified. **Submissions are void if Contest Sponsor or Station determines the Submission is not eligible and the photograph to not be an original, or if the Submission and/or photograph is incomplete, inaccessible or blocked, corrupted, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.**
- b. Copies of these rules are available at the Station's website: KNCIFM.com, in person at the Station 280 Commerce Circle, Sacramento, CA, 95815, during regular business hours 8:30 a.m. to 5:30 p.m. or by sending a request, along with a self-addressed stamped envelope, to the Station at the same address.
- c. For a list of winners, mail a request and self-addressed envelope to 280 Commerce Circle, Sacramento, CA 95815, identifying "2021 Winners" List for KNCI Healthcare Hero of the Week 1.04-2.25. All requests for winner lists must be mailed and received by the station no later than May 25, 2021.